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Graphic Idea Notebook

Jan V. White



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This updated edition of the much-heralded classic of page design offers surefire ideas and inspiration to anyone stuck with the task of designing cutting-edge printed material. This book is a collection of more than 2,000 visual "idea generators"-illustrations and line art-that visualize the various abstract problems that page editors encounter. • Previous editions of this book (0-8230-2149-1 and 0-9356-0364-6) have sold more than 57,000 copies • "Jan White's are the very best working and how-to and why-to volumes available on the use of graphics in books and publications."--Publishers Weekly

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