



Corporate Reporting and the Internet: Understanding and Using XBRL

Financial Executives Research Foundation

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Now more than ever, financial executives recognize how critical their responsibility is to communicate operational results to their stakeholders, both within and outside the company. They also recognize the growing demand for efficient delivery in an interactive medium, such as the Internet. However, there is resistance in many quarters to using the Internet for gathering and disseminating financial information, largely reflecting a perception that the Internet technologies for this purpose are too complicated, too unwieldy and perhaps not worth the time, talent and money.

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