



Princípios de Finanças Corporativas (Portuguese Edition)

Richard Brealey, Stewart Myers, Franklin Allen

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Best-seller mundial, Princípios de Finanças Corporativas enfatiza os diferentes aspectos das decisões de investimento e de financiamento, a gestão dos riscos do mercado e muitos outros assuntos que fazem parte das preocupações financeiras diárias dos administradores. Elaborado com o intuito de desmitificar o mundo das finanças para os estudantes, este livro tornou-se referência em centenas de cursos de graduação e pós-graduação, utilizando os seguintes recursos pedagógicos: dados financeiros de empresas do mundo real, questões para a revisão de conceitos, questões práticas, questões desafiantes, minicasos, uso do Excel para compreensão e resolução de problemas. Novo nesta 10ª edição: • Diversos capítulos foram revisados e exemplos reais foram adicionados ao texto para proporcionar maior fluidez à leitura. • Exemplos e debates sobre a recente crise financeira mundial foram acrescentados ao longo de todo o livro.

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