



Success on Logistical Outsourcing: An investigation into Practices, Issues and Improvement Opportunities

Novianti Rachmayani

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A pressure to maintain company's profitability has forced the organization to re-engineer its business system into a more efficient and effective process. Outsourcing has introduced a new concept to re-engineering the company's business system by transferring the company's non-core business to the experts. It is expected to be further developed in the future. Thus, there is plenty of room for logistical outsourcing growth. Nonetheless, the barriers of logistical outsourcing growth, causes the lack of understanding of outsourcing and results the need to review the issues applicable in the practices of logistical outsourcing. This book, therefore, provide way to gain success in improving customer service and productivity; and reducing product cost and response time in the practices of logistical outsourcing. The analysis should illustrates the professional how importance the provider selection process and logistical outsourcing agreement in its practices. The book is certainly useful for Logistics Professional or anyone else who may be considered to apply the logistical outsourcing to gain more success in their business.

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